GRENDENE S.A.

Publicly Held Company with Authorized Capital - CNPJ (National Registry of Legal Entities)/ MF (Ministry of Finance) No. 89.850.341/0001-60- NIRE (State Commercial Identification) No. 23300021118-CE

NOTICE TO THE MARKET

Grendene S.A. ("Grendene" or the "Company") (B3: GRND3), in compliance with paragraph 4 of Article 157 of Law No. 6,404, dated December 15, 1976, as amended (the "Brazilian Corporations Law"), and CVM Resolution No. 44, dated August 23, 2021, and further to the Notice to the Market disclosed on March 9, 2026 regarding the execution of a letter of intent for the sale of its wholly owned subsidiary in the United States, hereby informs its shareholders and the market in general that, on August 7, 2026, a Membership Interest Purchase Agreement ("MIPA") was entered into by and among the Company, as seller, PAJAR USA Inc. ("Pajar"), as purchaser, MEL 63 CANADA INC., as guarantor, and GRENDENE GLOBAL BRANDS USA, LLC, the Company's wholly owned subsidiary ("GGB USA"), as intervening consenting party.

Pursuant to the MIPA, Grendene sold to Pajar its entire equity interest in GGB USA for a fixed purchase price of US$3,609,511.53 (three million six hundred nine thousand five hundred eleven U.S. dollars and fifty-three cents), to be paid by Pajar to the Company in accordance with the terms, conditions and deadlines set forth in the MIPA (the "Transaction").

Upon completion of the Transaction, Pajar will hold the entire equity interest in GGB USA, which will continue its operations in the United States under its new ownership structure. Pursuant to the MIPA, GGB USA will continue to market the Company's brands through the commercial arrangement established between the parties.

The Transaction is aligned with Grendene's strategy of strengthening the presence of its brands in the North American market through local partners with market expertise and commercial execution capabilities, while seeking greater operational efficiency, optimization of its organizational structure, and increased focus on brand and product management.

The Company continues to strengthen its international operating model and contribute to the sustainable expansion of its brands in the U.S. market, reaffirming its commitment to transparency and value creation for its shareholders.

Sobral, State of Ceará, August 10, 2026.

Alceu Demartini de Albuquerque
Investor Relations Officer
Grendene S.A.