



Privacy Policy – Armadillo.live

V. 1 - Last Updated: April 2026

Introduction

This Privacy Policy explains how Armadillo.live (“Platform”, “we”, “us”, “our”) collects, uses, stores, and protects your personal data when you access or use the Platform.

Armadillo.live is owned and operated by EDUCATRADER LTD, a company registered in the United Kingdom under company number 15668675, with its registered address at 71-75 Shelton Street, London, WC2H 9JQ, United Kingdom

By using the Platform, you acknowledge that your personal data will be processed in accordance with this Privacy Policy.

What Personal Data We Collect

We collect personal data in connection with your use of the Platform and participation in tournaments.

Information you provide directly

- First name and last name
- Email address
- Phone number
- Date of birth
- Account registration details
- Any information you provide when contacting us

This information is collected primarily to create and manage your account, communicate with you, and support your participation in the Platform.

Information collected automatically



- IP address
- Device and browser information
- Usage data (such as pages visited and actions taken)
- Cookies and tracking data

How We Use Your Data

We use your personal data to:

- Create and manage your user account
- Communicate with you regarding your account, tournaments, and platform updates
- Enable your participation in simulation-based competitions
- Provide rankings, performance tracking, and platform functionality
- Improve the Platform and user experience
- Monitor usage and prevent misuse or abuse
- Comply with legal and regulatory obligations

We use your contact details (such as email and phone number) primarily for communication related to your account and participation in the Platform.

We do not use your personal data to provide financial or investment advice.

Legal Basis for Processing

We process personal data under the following legal bases:

- performance of a contract (account registration and participation);
- legitimate interests (fraud prevention, analytics, platform improvement);
- legal obligations (including AML/KYC requirements imposed on partner brokers);
- consent (where required, including for marketing and cookies).



Third-Party Services and Data Sharing

EDUCATRADER LTD acts as an independent data controller.

Third-party brokers act as separate data controllers in relation to their services.

The Platform operates in conjunction with third-party service providers, including broker partners and affiliates.

As part of the Platform functionality:

- User information (including first name, last name, email address, phone number, and date of birth) is shared with a partner broker where required to facilitate access to a demo trading environment or account linked to the Platform
- This sharing is necessary for participation in certain competitions powered by third-party infrastructure

Partner brokers may require this information to perform identity verification (KYC) or to enable account setup within their systems.

Armadillo.live operates in collaboration with third-party partners and may have commercial arrangements in connection with such relationships. Personal data may be shared with partner brokers strictly for account setup, demo access, and KYC requirements. Each party acts as an independent data controller.

All third-party providers operate independently and are subject to their own terms and privacy policies. Armadillo.live does not control and is not responsible for how third parties process or manage personal data once shared.

Users acknowledge that participation in certain competitions requires interaction with third-party providers.

Personal data is shared with partner brokers solely for:

- account setup;
- enabling demo trading;
- identity verification (KYC), where applicable.

Cookies and Tracking Technologies



We use cookies and similar technologies to:

- Ensure the Platform functions properly
- Analyze usage and improve performance
- Enhance user experience
- Support marketing and affiliate tracking

You can control or disable cookies through your browser settings. Additional details are provided in a separate Cookie Policy.

Data Storage and Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, misuse, or disclosure.

Your personal data may be stored and processed in the United Kingdom, the European Economic Area (EEA), and other jurisdictions where our service providers, partners, or infrastructure providers operate.

Where personal data is transferred outside the United Kingdom or EEA, we take reasonable steps to ensure appropriate safeguards are in place to protect your data in accordance with applicable data protection laws.

By using the Platform, you acknowledge that your personal data may be transferred and processed internationally.

While we take reasonable measures to protect your personal data, no system or transmission over the internet can be guaranteed to be completely secure.

Data Retention

We retain personal data only for as long as necessary to:

- Provide our services
- Fulfill legal and regulatory obligations
- Resolve disputes and enforce agreements



Personal data is retained for as long as necessary, including up to 5 years where required for compliance purposes.

Your Rights

Depending on your location (including the UK and EEA), you may have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request data portability
- Withdraw consent where applicable

To exercise your rights, please contact us using the details below.

You also have the right to lodge a complaint with a data protection authority, including the UK Information Commissioner's Office (ICO).

International Data Transfers

Your personal data may be transferred to and processed in countries outside your country of residence.

Where this occurs, we implement appropriate safeguards to ensure your data is protected in accordance with applicable data protection laws.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any updates will be published on this page with a revised "Last Updated" date. Continued use of the Platform constitutes acceptance of any changes.



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Contact Information

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Email: support@armadillo.live